

ANNUAL REPORT 2021/2022

Veterans & First Responders

Memorial

★ ★ ★ at Fairfield Glade ★ ★ ★

ANNUAL REPORT 2021

2021 marked the third full year since the Veterans and First Responders Memorial at Fairfield Glade were established. What started in 2018 with a small group of veterans, first responders, and civilians talking about the need for our community to recognize the men and women who served our nation, states, and communities with dignity and often great sacrifice, is well on its way to becoming a reality.

Over these three years, the Memorial has:

- Incorporated as a nonprofit charitable corporation recognized by the State of Tennessee.
- Been approved by the United States Internal Revenue Service as a tax-exempt charitable organization under the provisions of Chapter 501(c)(3) of the IRS Code.
- Secured a location for the Memorial at Robin Hood Park in an agreement with the Fairfield Glade Community Club.
- Built an organizational structure capable of developing and managing the Memorial during the planning, construction, and maintenance phases of the organization.
- Worked with a professional landscape architectural firm to design and finalize the Memorial and prepare construction-ready plans to initiate the construction process.
- Developed and implemented an aggressive and accountable fundraising program as well as a fully accountable and transparent financial management plan.
- Co-hosted with the Fairfield Glade Community Club a “Salute to Heroes” event at the Square in Fairfield Glade on 9-11 and held a Memorial groundbreaking ceremony at Robin Hood Park on Veterans Day two months later.



LOOKING BACK

Heading into our third year, we set the following goals for 2021:

- Secure the land to be leased from the Fairfield Glade Community Club for the location of the Veterans and First Responders Memorial.
- Finalize the design of the memorial, and commission the development of construction-ready plans.
- Research and select the vendor best suited to our needs to manufacture the engraved bricks to be used in the memorial when that program is launched.
- Initiate a robust and credible fundraising effort to support the construction of the memorial.
- Host and participate in appropriate special events to honor veterans and first responders.

LOCATION

As previously announced in 2020, the Fairfield Glade Community Club made available to the Veterans and First Responders Memorial land for the memorial at Robin Hood Park which is a wonderful location. However, before the land donation could be finalized, the design for the entire newly developed area in Robin Hood Park had to be finished, including various engineering, architectural, and legal matters. This work was almost completed in 2021 and will be finalized in early 2022. Adequate land for the memorial will be made available to house both the planned Flag Plaza as well as the Memorial Garden in Phase II of the project. It will be a near-perfect setting along the shoreline of Lake Catherine.

DESIGN

While the artist rendering of the Flag Plaza has been the published design of the Plaza since 2020, the actual construction-ready plans required to build this phase of the memorial needed to be completed. The Board authorized the memorial's Knoxville architect, Michael Versen & Associates, to proceed to prepare these drawings. This work was completed and accepted by the Board of Directors in December 2021. The plans included the engineering work, the site preparation requirements and the detailed plans for the Flag Plaza.

BRICK PROGRAM

The Board has dedicated considerable time researching the various options and vendors for providing the engraved bricks which will be the most important part of the Memorial. The Flag Plaza will house these bricks which will be purchased by veterans and first responders, their family members and friends, and will be a permanent part of the display. The Board of Directors hopes to announce the procedure to order these bricks in the early months of 2022. More details about the policies and procedures to be followed.

FUNDRAISING

The Board of Directors was successful in 2021 in its establishment of its fundraising program. For the Calendar Year 2021, slightly over \$220,000 was raised through various activities. Much of this was due to the creation of the Founders 200 Club which recognized individuals, businesses and organization that contributed \$1,000 or more the Memorial construction fund. There are now over 60 members in the Club. Combined with many other donations, the Board of Directors will be able to proceed with the initial phase of the memorial's construction. More information on donations and donor recognition can be accessed on the memorial website (www.vfrmemorial.com).

MASTER PLAN

This image is the overall design and concept for Robinhood Park. The Veterans and First Responders Memorial are outlined on the left side. this design was rendered and created by Michael Versen & Associates



FINANCIAL ACTIVITIES

The Board of Directors approved the new financial software (Aplos) to be used to account for all financial activity including the recording of all donor cumulative donations as recommended by the newly appointed Board Treasurer Dana Kendall.

The Board of Directors also approved using the local company of Edward Jones to liquify stock and bond donations for our organization.



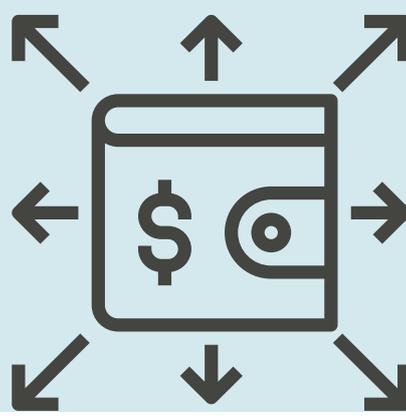
2021 REVENUE

**Beginning Cash Balance as of January 1, 2021:
\$13,202.30**

**Ending Cash Balance as of December 31, 2021
\$223,233.86**

2021 Revenue:

General Donations	\$ 209,308.67
General Donations (Restricted)	\$ 10,600.00
Pledge Income Received	\$ 1,000.00
Amazon Income Received	\$ 94.67
Sub Total Revenue Received	\$ 221,003.34



2021 EXPENSES

Office Supplies	\$ 1,232.83
Marketing Expenses	\$ 5,907.67
Acctng. Software Expense	\$ 318.60
Printing Expense	\$ 542.37
Postage Expense	\$ 488.28
WIX Website Hosting Expense	\$ 720.00
Website Domain Expense	\$ 121.74
NonProfit TN Corp Filing Expense	\$ 20.95
Federal IRS Filing	\$ 99.90
Bank Processing Fees	\$ 1,194.44
TN Div of Charitable Solicitation late fee	\$ 325.00
Total Expenses	\$ 10,971.78

SPECIAL EVENTS

During the year Veterans and First Responders Memorial participated in several Fairfield Glade and Cumberland County events

CELEBRATION OF HEROS

Co-sponsoring with the Fairfield Glade Community Club a “Celebration of Heroes” event on September 11th at the Square in Fairfield Glade. About 200 people joined in this special salute to Veterans and First Responders which featured live entertainment and participation from local first responder agencies and Mayors Allen Foster and James Mayberry.



COUNTY FAIR

Staffing an information booth at the Cumberland County Fair in July and entering a representative of the Memorial in the Annual Veterans Day parade in Crossville.

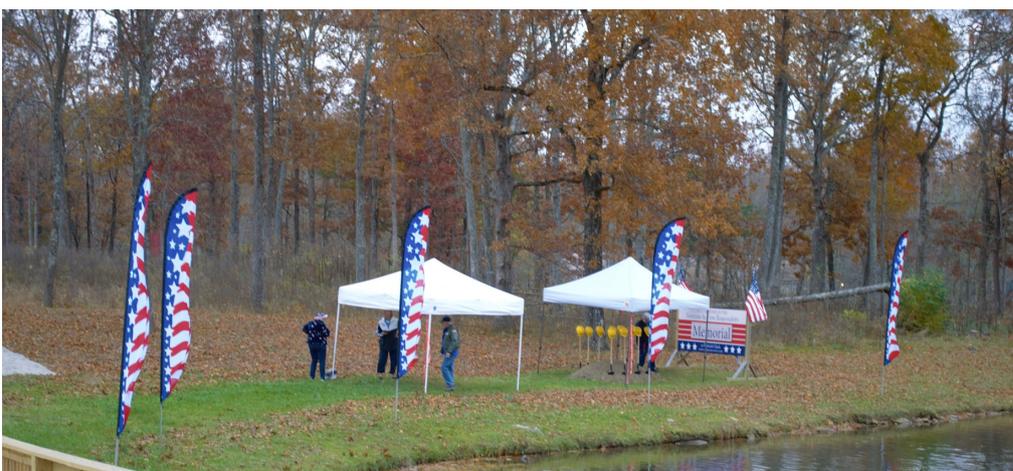
SPECIAL EVENTS: PART 2

GROUND BREAKING

Holding a groundbreaking ceremony on Veterans Day at Robin Hood Park with several local dignitaries participating, including Cumberland County Mayor Alan Foster, Crossville Mayor James Mayberry, Cumberland County Sheriff, Casey Cox, Speaker of the Tennessee House of Representatives Cameron Sexton, and State Senator Paul Bailey. Fairfield Glade Chief of Police and the President of the memorial board of directors, Mike Williams served as the moderator. While located at Fairfield Glade, the emphasis at the event put the focus on recognizing veterans and first responders throughout Cumberland County and the State of Tennessee.



TN State Senator Paul Bailey



a year's overview

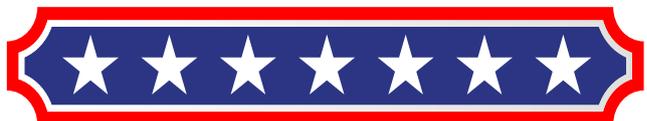
WHERE WE ARE NOW

Entering into our fourth year, this promises to be the busiest year yet for the Veterans and First Responders Memorial at Fairfield Glade. It is hoped that the Board in conjunction with its community partners will be able to:

- Issue a Request for Bids from local General Contractors in order to start the process of building the Flag Plaza. This bid will be issued at the same time the Fairfield Glade Club issues its bid request for a pavilion, bocce ball courts, and walking paths in the adjoining Robin Hood Park land.
- Negotiate and award a contract for the site preparation work and construction of the foundation for the Flag Plaza by Spring of 2022.
- Launch the sale of the engraved bricks to be a part of the Flag Plaza at the same time construction begins on the Flag Plaza.
- Continue to raise the needed funding to complete the major components of the Flag Plaza. It is hoped that enough of the work will be completed by Veterans Day to hold a dedication ceremony, but that is dependent on funding and construction capabilities.
- Participate in other countywide special events as opportunities present themselves along with reaching out to community organizations to help promote causes associated with the memorial.

As we enter 2022, we are faced with many challenges associated with the development of the Veterans and First Responders Memorial.

Inflation is a major concern and its impact on the costs of the memorial. Supply-side issues for both labor and materials are also of concern. The memorial is not immune from the impact of the pandemic on our nation, but we firmly believe in our mission and in the communities, we are serving. We are confident that at some point in the not-too-distant future we will have a memorial that will be a source of pride for our community and our county.



For more information go to our website at:
www.vfrmemorial.com
or contact us at:
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